

2020 Scripps Brain Injury Rehabilitation Conference

May 8-9, 2020

Hyatt Regency Mission Bay • San Diego, California

*Exhibitor Prospectus***About the Course**

The annual Brain Injury Rehabilitation Conference is designed to provide a clear understanding of the need for multidisciplinary strategies in the management of patients with brain injuries. A renowned faculty of interdisciplinary specialists will present the latest in research and outcomes from a variety of medical perspectives. Topics include interventions and management for medical and physical rehabilitation as well as cognitive, emotional, and social problems common to brain injury patients. A strong emphasis on the need for increased quality, efficiency, and value in response to health care reform will be a consistent theme throughout the course as we continue our quest for excellence in brain injury treatment and rehabilitation.

Benefits of Exhibiting & Supporting

The annual Brain Injury Rehabilitation Conference is a nationally accredited continuing medical education conference that focuses on educating the entire rehabilitation team. As an exhibitor, you will have the opportunity to showcase your company's products and services to a targeted health care population active in the rehabilitation of patients suffering from brain injuries. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your market reach and strengthen existing customer relationships
- Introduce new products and services
- Generate new sales leads

About Scripps

Scripps Health, a nonprofit health care system based in San Diego, California, includes more than 2,600 affiliated physicians and over 13,000 employees at five acute-care hospital campuses, home health care services and a network of clinics, physician offices and outpatient centers. Scripps is committed to contributing to the future of medicine through its clinical research trials, graduate medical education and continuing medical education programs. More information can be found at www.scripps.org. Based in San Diego, California, Scripps Conference Services & CME is committed to improving the quality of health care and advancing the practice of medicine by providing evidence-based, up-to-date and clinically relevant continuing medical education (CME) courses.

About Scripps Rehabilitation Center

The Rehabilitation Center at Scripps Memorial Hospital Encinitas is fully accredited by the Commission on Accreditation of Rehabilitation Facilities, a distinction that shows we've met strict criteria related to performance, capabilities and patient safety. We were the first facility in San Diego, Riverside and Imperial Counties to receive accreditations for our combined stroke, traumatic brain injury and general rehabilitation programs.

Exhibit & Conference Contact**Kristin Martinez**

Education Program Manager

Scripps Conference Services & CME

4275 Campus Point Court, CPB205

San Diego, California 92121

Phone: 858-678-6234

Email: martinez.kristin@scrippshealth.orgWeb: <http://www.scripps.org/conferenceservices>www.linkedin.com/company/scripps-healthwww.facebook.com/ScrippsCMEwww.twitter.com/scrippshealthwww.youtube.com/scrippshealthSubscribe to our newsletter: www.scripps.org/CFEmails

Exhibit Schedule

Friday, May 8, 2020

6:30-7 a.m.	Exhibitor Move-in
7-7:45 a.m.	Breakfast & View Exhibits
10:15 a.m.	Break & View Exhibits
12:45 p.m.	Lunch (exhibitors welcome)
3:30 p.m.	Break & View Exhibits

Saturday, May 9, 2020

7-7:50 a.m.	Breakfast & View Exhibits
9:45 a.m.	Break & View Exhibits
12:30 p.m.	Lunch (exhibitors welcome)
2:30 p.m.	Break & View Exhibits
4 p.m.	Exhibitor Move-out

Attendee Demographics

	Physicians	Other Health Care Professionals
2016 Attendance	33	155
2017 Attendance	45	179
2018 Attendance	30	170
2019 Attendance	28	179
2020 Anticipated Attendance	40	180

Exhibit Opportunities

Exhibit – 6’ table (includes two full access passes).....	\$1,550
Exhibit – 8’ table (includes four full access passes).....	\$2,050

Included with your exhibit purchase:

- Materials: table, linens, carpet, chairs, and wastebasket
- Wireless internet access
- Full access conference passes determined by size of exhibit space
- Additional conference passes available at a discounted rate of \$100 each
- Access to mobile conference app containing course materials, recordings, faculty information and more
- Logo placement and company description in mobile conference app with link to your organization’s website
- Exhibitors wishing to receive CME credit must complete the post conference evaluation to receive a certificate
- A list of pre-registered attendees will be sent to all confirmed exhibitors one week prior to the conference. Exhibitors will receive an updated list at the conference and a final list of attendees approximately one week after the conference has concluded.

Not included with your exhibit purchase:

- Pipe and drape (not available)
- Electricity, additional furniture or equipment rentals (space restrictions apply)
- Printed badges: representatives are encouraged to bring their company provided name badges to wear during display hours
- Labor for installing or dismantling your exhibit display
- Security: the exhibit area will not be locked and no security guard will be present. We ask that you do not leave any valuable items unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither the hotel, nor Scripps will accept liability for any items in the exhibit area at any time.

Booth Traffic

While Scripps makes every effort to promote and encourage attendees to visit the Exhibit Hall, we cannot guarantee booth traffic. It is the exhibiting company’s responsibility to promote its presence at the course through pre-meeting notifications and on-site promotions to draw traffic to their booth.

Exhibitor Housing

A specially priced block of rooms is **being held until Thursday, April 16, 2020 or until the room block fills, whichever comes first**. When making your reservation, be sure to ask for the Scripps conference rate of \$169 per night (plus tax and parking). After April 16, 2020 reservations will be accepted on a space and rate availability basis only. Reservations: 619-224-1234

Additional Support Opportunities & Pricing

Faculty Networking Reception	\$2,550
The speakers, moderators and course directors along with their guests will attend a networking reception on Friday evening at the hotel. Two (2) representatives (and their guests) will be allowed to attend.	
Satellite Symposium or Product Theater	\$10,000
Scripps offers organizations the opportunity to host satellite symposia and events in conjunction with the conference. Scripps is strongly committed to ensuring the best possible chance for success of all such events and offers the following fee and service options: <ul style="list-style-type: none"> • Approval to hold the event in conjunction with the Scripps conference • Approval to hold the event at the conference venue (based on space availability) • Inclusion of program details in conference brochure if received in time for printing • Inclusion of marketing collateral in attendee confirmation packets • E-mail blasts (2) to all registered attendees • Signage (1) and brochures/invitations posted near the Scripps registration desk • Inclusion in the conference daily announcements • Approval to send brochures/invitations out to non-registered attendees in the area 	
The above fee does not include: <ul style="list-style-type: none"> • Creation of additional marketing materials such as brochures/invitations, signage, etc. (Scripps reserves the right to approve all materials) • All logistical arrangements and associated fees (food and beverage, audio-visual, etc.) is the responsibility of the hosting company • Exhibit space • Scripps Health cannot guarantee attendance during this event 	
Patient Track Networking Session	\$550
The Patient track attendees will attend a short break reception on Saturday afternoon during the sessions of the practitioners at the hotel. Two (2) representatives will be allowed to attend to meet patients.	
Patient Track Break Sponsorship	\$2,250
Sponsor the break food/beverage for the Patient Track break.	

Exhibit & Conference Venue

Hyatt Regency Mission Bay
1441 Quivera Rd.
San Diego, CA 92109
Reservations: 888-627-8134
Phone: 619-224-1234

<https://www.hyatt.com/en-US/hotel/california/hyatt-regency-mission-bay-spa-and-marina/sanis>

For shipping purposes, please add the following to your label:

EXHIBIT Company Name
Attn: Kristin Martinez, Scripps, May 8-9, 2020
Box X of X

Shipping Dates

All materials should arrive no earlier than May 6, 2020. If materials are received prior to this date the exhibiting company will be responsible for these charges. Materials that are shipped will be available at your company’s exhibit space during the first installation session. If you have items to ship after the conference, FedEx and UPS can be arranged directly with the hotel. You are responsible for providing all necessary shipping materials as well as all related expenses.

Exhibitor Payment/Confirmation/Space Assignments

- All applications must be received by **April 24, 2020**. Upon receipt of the application, a confirmation email will be sent.
- Payment must be received prior to the conference commencement.
- The exhibit cancellation deadline is **April 24, 2020**. Scripps will retain a \$500 processing fee. After February 23rd no refunds will be granted.
- Exhibit space must be occupied by **6:45 a.m. on May 8, 2020**. Failure to meet this deadline will cause forfeiture of your space. Scripps may use or reassign the space without refund. Exhibitors who anticipate delays must notify Scripps.

Application Review

For an exhibit application to be accepted by Scripps, the products and services must be educational in nature and relate to the educational activity content. Scripps reserves the right to accept or reject a potential exhibitor based on its assessment of whether the company/organization's products and/or services are relevant to the conference content. All exhibits will be reviewed by Scripps.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational ballroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of Scripps for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

Liability

- Neither Scripps, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify Scripps, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of Scripps, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Guests

Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are registered attendees.

Scripps Conference Modification or Cancellation

Scripps reserves the right to modify the course's schedule or program as necessary. Scripps also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of Scripps cancellation.

Recording and Photography Clause

Scripps reserves exclusive rights to record (audio and video) and/or photograph all conference proceedings for use in marketing materials, presentations and course content sales.

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Application to Exhibit

COMPANY INFORMATION

Company Name:			
Company Contact:			
Phone:		E-mail:	

EXHIBIT FEES

Exhibit Space:	<input type="checkbox"/> 6' table \$1,550	<input type="checkbox"/> 8' table \$2,050
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ADDITIONAL SUPPORT OPPORTUNITIES

<input type="checkbox"/> Faculty Reception \$2,550	<input type="checkbox"/> Satellite Symposium \$10,000
<input type="checkbox"/> Patient Track Networking \$550	<input type="checkbox"/> Patient Track Break Sponsorship- \$2,250

EXHIBIT DISPLAY INFORMATION

What will your display consist of? Tabletop Only Tabletop & Pop-Up

Please indicate which companies you cannot be located next to: _____

METHOD OF PAYMENT

Check Please make checks payable to Scripps (in U.S. dollars only) **Scripps Tax ID # 95-1684089**
 Visa **MasterCard** **AMEX** **Discover** If paying by credit card, please complete the information below

Credit Card Number	Expiration Date
Security Code on Card (Required)	Billing Zip Code

PAYMENT/CONFIRMATION/SPACE ASSIGNMENTS

- All exhibit space requests will be accommodated based on availability.
- The exhibit cancellation deadline is April 24, 2020. Scripps CME will refund the exhibit fee less the \$500 deposit. After April 24, 2020 no refunds will be granted.
- Exhibit space must be occupied by 6:45 a.m. Friday, May 8, 2020. Exhibitors who anticipate delays must notify Scripps CME.
- Name badges will not be provided for exhibitors - representatives are encouraged to bring their company provided name badges to wear during display hours.

AGREEMENT

This application will not be processed unless signed by an authorized company representative. This application shall serve as both a contractual agreement and invoice for exhibitors.

 (Print name of company/organization)

agrees to abide by the rules and regulations of **Scripps CME** set forth in the exhibitor prospectus.

Signature: _____ Title: _____ Date: _____

Please send your completed application and full payment to:
 Kristin Martinez · Scripps Conference Services & CME
 4275 Campus Point Court, CPB 205 · San Diego, CA 92121
 Fax: 858-678-6336 · martinez.kristin@scrippshealth.org