

September 30, 2019

Dear Colleague,

Scripps is pleased to announce the 40th anniversary of the Scripps MD Anderson Cancer Center's 2020 Clinical Hematology and Oncology Conference taking place February 15-18, 2020 in San Diego, California. The conference will be held at the Hyatt La Jolla at Aventine. Our annual program has been tremendously successful in the past and we continue to grow each year. We are expecting just under 400 hematology-oncology physicians and professionals to join us in February.

Our annual conference is designed for hematologists, oncologists, surgeons, radiation oncologists, internists, and others desiring an update in these specialty areas. The primary objective of this course is to bring together clinicians and leading experts in diverse areas of hematology and oncology, affording them an intimate environment in which to discuss new clinical developments and significant advances.

The first day of the program will focus on nonmalignant hematology which will be followed by an update on hematologic malignancies on the second day. New developments in oncology with a focus on issues of current interest will be discussed on the third day, while the final day's rotating topic is yet to be confirmed but is tentatively scheduled to be breast cancer. All presenters will discuss their approaches to challenging but common clinical situations and there will be ample time for participant interaction. On behalf of Scripps I am writing to invite you to exhibit.

**The cost of a 6' premium exhibit table is \$4,500.** Premium tables come with the ability to **select the space** from the available tables as well as four (4) reps/day to attend with the option of receiving CME and ABIM MOC credit. Please note that exhibit fees are not used to sponsor the program and exhibit space is located outside the room where the educational sessions will take place. Participants will have continental breakfast, lunch, and break time to view exhibits. ....\$4,500

**The cost of a 6' regular exhibit table is \$3,500.** Regular **tables are assigned** the week before the program once all the premium tables have been selected. Two (2) reps/day are included to attend with the option of receiving CME and ABIM MOC credit. Please note that exhibit fees are not used to sponsor the program and exhibit space is located outside the room where the educational sessions will take place. Participants will have continental breakfast, lunch, and break time to view exhibits. ....\$3,500

**The cost to appear in our App and signage without an exhibit is \$1250.** This option is good for a company who cannot physically be onsite but would still like to be represented at this important educational event. A single company rep may attend with this option but no table is included. CME and ABIM MOC credit may be claimed by the attendee. All other exhibit options have the app and signage included in the table purchase. Additional reps may attend for **\$650/each** for the full conference which includes all breakfast, lunch and coffee breaks provided. No partial registrations accepted for exhibits.

There are also opportunities to host satellite symposia. Scripps offers organizations the opportunity to host non-CME satellite symposia and events in conjunction with the conference. Scripps is strongly committed to ensuring the best possible chance for success of all such events but cannot guarantee attendance at any satellite program. Available dates and times are assigned on a first-come, first-served basis. Scripps offers the following fee and service options.

<u>Opportunity Type</u>	<u>Included in Support Opportunity</u>	<u>Price</u>
Symposium (Breakfast/ Dinner)	<ul style="list-style-type: none"> <li>• Exclusive timeslot to host event without competition</li> <li>• Approval to hold the event in conjunction with the Scripps conference</li> <li>• Approval to hold the event at the conference venue (based on space availability)</li> <li>• RSVP Link from Scripps</li> <li>• Inclusion of marketing collateral at registration</li> <li>• E-mail blasts (2) to all registered attendees</li> <li>• Signage (1) and brochures/invitations posted near the Scripps registration desk (Host to provide collateral)</li> <li>• Inclusion in the conference daily announcements, app, agenda and push notification/reminders sent to attendees through the app.</li> </ul> <p><b>The above fees for symposiums do <u>not</u> include:</b></p> <ul style="list-style-type: none"> <li>• Creation of marketing materials such as brochures/invitations, signage, etc.; Scripps reserves the right to approve all materials.</li> <li>• Logistical arrangements: All meeting organization (including food &amp; beverage, AV, speaker arrangement, invitation and RSVP management) is the responsibility of the hosting company. Scripps will introduce you to the contacts for these items. You will arrange and pay them directly.</li> </ul>	\$20,000
Faculty Dinner	Up to 6 company reps may attend the dinner with the faculty. Dinner will take place on Sunday, February 16, 2020. Dinner will take place on Sunday, February 16, 2020. Location TBA and decided and planned by Scripps. All food and beverage included in this option. No presentations may be made.	\$15,000

**Checks can be made payable and sent to:**

Scripps Conference Services & CME (tax ID # 95-1684089)  
 Attn: Kristin Martinez  
 4275 Campus Point Ct CPB205  
 San Diego, CA 92121

**ACH/Wire Transfer:**

Union Bank  
 Commercial Banking  
 1980 Saturn St, V03-023  
 Monterey Park, CA 91755  
 1-800-978-6466

ABA#: 122000496  
 Account Number: 4000165803  
 Account Name: Scripps AA Conference Service

NOTE: Please reference “HemOnc2020” on all payments.

If you have any questions or require additional information please contact me at 858-678-6232 or [martinez.kristin@scrippshealth.org](mailto:martinez.kristin@scrippshealth.org). Thank you for considering this invitation. I hope you will be able to join us at this important educational symposium!

Sincerely,  
 Kristin Martinez  
 Education Program Manager  
 Scripps Health